

# ***eBay Coach's***

## **Reference Guide of eBay How Tos**

Keep this list handy for when you have questions about how to do things on eBay! Just click the link to visit the article. Have a question not answered here? Email your question to me at [ebaycoach@yahoo.com](mailto:ebaycoach@yahoo.com) and I will add it to my blog and this list, and send you the answer if I can find one.

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## **eBay – The Site**

### **eBay Auxiliary Programs**

[Free Research Tool - Terapeak](#)

[Hammertap Market Research](#)

[How to File a Mutual Withdrawal](#)

[Seller Sourcebook](#) (templates & image hosting)

[Using eBay to its Fullest Potential](#)

[Vzaar – Free Video Program](#)

### **eBay Features**

[About Me Page – How to Make Money Using It](#)

[Create a Private Listing](#)

[eBay Classified Ads](#)

[Free Consultation for Your eBay Store](#)

[How to Have Undeserved Negative Feedback Removed](#)

### **eBay Stores**

[How to Put Your eBay Store on Vacation](#)

[Should You Open an eBay Store – Here is the Math](#)

## **Inventory**

### **Discontinued Items**

[Baby Magic Lotion](#)  
[Dep Hair Sculpting Clay](#)  
[Maybelline Eyebrow Pencil](#)  
[Pacquin Hand Cream](#)  
[Redken Rewind Hair Product](#)

### **Finding Inventory to Sell**

[Big Lots](#)  
[Doba – Drop Shipper Review](#)  
[Dollar Stores](#)  
[DSW Shoes – Clearance and Loyalty Program](#)  
[Flea Markets](#)  
[Garage Sales](#)  
[Walgreens](#)  
[Walmart](#)  
[Yard Sales](#)

### **Finding FREE Inventory to Sell**

[Box Tops for Education](#)  
[Craigslist](#)  
[CVS](#)  
[FreeCycle](#)  
[Gift Cards](#)  
[Grocery Coupons](#)  
[Selling Services](#)  
[Rite Aid Single Check Rebate Program](#)  
[Rural Areas with Few Options](#)  
[Target Gift Cards](#)  
[Things You Already Have](#)  
[Ulta Cosmetics](#)  
[Your Own Jewelry](#)

## **Getting Discounts on Inventory to Sell**

[How to Get a Rain Check When an Advertised Item is Out of Stock](#)

[How to Get Walmart to Accept an Internet Coupon](#)

[How to Get Walmart to Meet a Competitor's Price](#)

[Target coupons, Clearance, and Gift Cards](#)

## **Specific Items to Sell**

[As Seen on TV Products](#)

[Cashmere](#)

[Golf Shirts](#)

[Halloween Costumes](#)

[Health, Beauty, and Grocery Items](#) (free list)

[Sweaters](#)

[Thrift Store Items](#) (free list)

[Toys](#)

[Weight Loss Products](#)

## **Paypal**

[How to Reduce Fees on Your Paypal Account](#)

[How to Talk to a Real Person at Paypal](#)

## **Photos and Images**

[eBay Image and Photo Theft](#)

[How to Add Cool Backgrounds to Your eBay Listings](#)

[Make a Photo Backdrop](#)

[Make a Photo Collage for Gallery Image](#)

[Taking Photos - Tips](#)

## **Selling Clothing**

[Cleaning Thrift Store Clothing Before Listing](#)

[How to Sell Used Clothing on eBay](#)

[Lead Testing Law and Clothing](#)

[Measuring Men's Blazers](#)

[Remove Mothball Odor](#)

[Sweater Shaver](#)

[Trademark Violation](#)

[Used Shoes](#)

## **Selling Strategies**

### **Improving Your Selling**

[Avoid Selling Counterfeit Items](#)  
[Best Match – Make Your Listings Appear Higher](#)  
[Best Time to End Listings](#)  
[Free Research Tool - Terapeak](#)  
[Key Words](#)  
[Hammertap Market Research](#)  
[How to Keep a High Feedback Score and DSRs](#)  
[How to List eBay Items Faster](#)  
[How to Make Money as a Full Time Seller](#)  
[How to Price Your Items to Sell](#)  
[How to Sell on eBay UK](#)  
[How to Research What to Sell on eBay](#)  
[How to Write a Good Item Description](#)  
[Increase Profit Margin](#)  
[Increase Sales by Offering International Shipping](#)  
[Using Keyboard Shortcuts to List Faster](#)

### **Marketing Your Store and Increasing Traffic**

[Free Ways to Get Traffic to Your Store](#)  
[Naming Images to Match Your Title](#)  
[Using a Blog to Drive Traffic to Your eBay Store](#)  
[Using eBay email Marketing](#)  
[Using Facebook to Increase Traffic](#)  
[Using Yahoo Answers to Increase Traffic](#)

### **Security Issues**

[Avoid Being Scammed by eBay Buyers](#)  
[Counterfeit Items](#)  
[How to Know When to Block an eBay Buyer](#)  
[Trademark Violation](#)

## **Shipping**

[Abuse of Free Priority Mail Supplies](#)

[Add Photos to Shipping View](#)

[Free Shipping Supplies](#)

[Free Trial at Stamps.com](#)

[How to Charge for Shipping](#)

[How to Ship to a Military Address](#)

[Media Mail Guidelines and Tips](#)

[Overpackaging Your Items](#)

[Print Postage from Home Computer](#)

[Reduce Shipping Costs](#)

[Save Time When Shipping eBay Items](#)

[Shipping International Items](#)

[Using Flat Rate Mailers to Save Customers Money on Shipping](#)

[What to do When You Shipped the Wrong Item](#)

## **Work at Home Mom Resources**

[Earn Extra Money From Home in Addition to eBay](#) (things I do)

[Free – My SAHMs Guide to eBay Selling](#)

[Free – Tax Tips for eBay Sellers Report](#)

[Government Financial Assistance](#)

[How to Start an eBay Business at Home](#)

[Make Money Writing How-To Articles](#)

## About Me



I am Suzanne Wells, the eBay Coach, and a Silver Level Power Seller on eBay. I have been selling since 2003. Since that time, I have sold over 17,000 items to buyers all over the world, as a one-person operation.

During my eBay journey, I have gained expertise on what products to sell, where to find them, and how to successfully market items to make a profit on eBay. Selling on eBay is more than a hobby for me, it is a passion and my full-time job. The challenge of operating an eBay business has been exciting and has evolved into a new mission: helping other entrepreneurs find success on eBay and enjoy the freedom of working from home. I have a special passion for helping moms learn how to sell on eBay and make money from home. My book, "The Stay-at-Home Mom's Guide to Successful eBay Selling," is in paperback and available on Amazon.com, as well as a free eBook download on my blog. [Click here](#) to get the SAHMs guide.

I have a BA in Business Administration. My professional background is in banking and credit marketing, and I spent 10 years working for national companies including Wachovia Bank and Equifax. I have been a stay-at-home mom since 1994 and have 2 children. We live in a suburb of Atlanta, GA.